

My Coverage Plan, Inc.

Stop Uncompensated Care Before It Starts.



My Coverage Plan, Inc.

32 N. Bassett St. Madison, WI | 608.444.7197 | mycoverageplan.com



My Coverage Plan



My Coverage Plan, Inc. (MCP), founded in 2010 by Bobby Peterson, is a Wisconsin-based, for-profit subsidiary of Advocacy and Benefits Counseling for Health, Inc. (ABC), a non-profit public interest law firm dedicated to ensuring health care access for children and families.

Since 1994, ABC has helped consumers obtain and maintain health coverage and trained health provider staff about coverage options. ABC's subject matter experts with advanced knowledge across the broad spectrum of public and private coverage programs bring their expertise and the personal stories of over **44,000 family members** to MCP's development team.

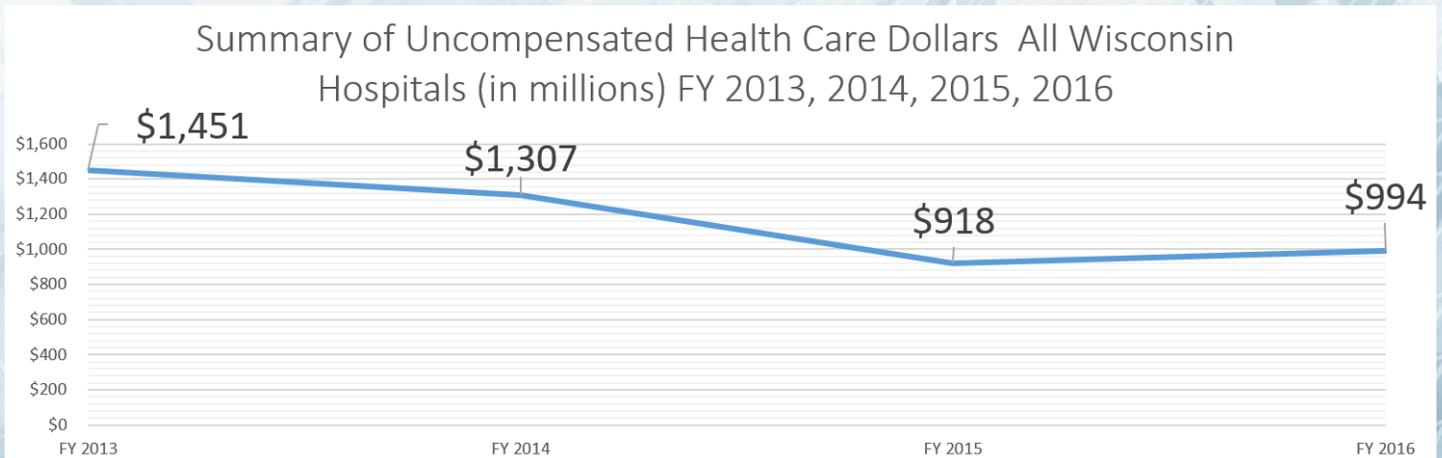
MCP's Advocus works like TurboTax® for health benefits to optimize patient health coverage and create a roadmap that adjusts to changing life events. Advocus proactively engages patients to reduce the pain from uncompensated care. When patients optimize coverage, providers secure more revenue.

Front-End Revenue Cycle Management Solutions

Health care providers lack pro-active decision support tools to help patients identify and secure all available public and private health care coverage resources. Software uses patented technology to generate impressive revenues.

Ever-changing program rules, red tape, and complicated insurance regulations and policy language combine to create health coverage barriers and increased uncompensated care for both patients and providers. Our suite of tools help providers engage patients and significantly reduce uncompensated care costs.

Nationally, the Kaiser Foundation estimates that 2015 uncompensated care exceeded \$35.7 billion. In 2016, over 1 million WI residents received nearly \$1 billion in uncompensated care. Both Advocus and Gurulz help hospitals reduce bad debt and charity care expenses that hurt financial performance and customer relations.



The Advocus Advantage

Advocus uses a proactive patient-centered approach to **optimize** and **maintain** health coverage and helps providers increase revenues. Our TurboTax®-like Advocus screener provides superior revenue recovery for uninsured or underinsured patients. Advocus limits the need for medical collection activity while simultaneously reducing uncompensated care.

Advocus promotes up front revenue and reduces ineffective backend collection actions and costs, while informing a sophisticated understanding of public and private payment options. MCP both secures and saves money for providers.

Advocus creates an accessible coverage plan and record. The plan displays optimized coverage choices available to a patient—both current and future, public and private healthcare coverage. My Coverage Plan’s patented, Advocus tool is an innovative, software application creates a personal electronic health care coverage “plan” for **each** patient. Think of Advocus as an electronic medical record that instead memorializes and tracks your healthcare coverage.

- ✓ Assembles financial and demographic information
- ✓ Decides future public/private health coverage options
- ✓ Generates a patient-specific, electronic record of private and public coverage options
- ✓ Integrates with patients’ electronic medical record
- ✓ Promotes a cooperative partnership between patients and medical providers
- ✓ Connects patients to covered services they need
- ✓ Identifies and facilitates payments to providers

Sample Report for “Katherine”

	Refer for Special Enrollment Period assessment Katharine may be eligible for a Special Enrollment Period for the Marketplace.
	Likely ineligible for BadgerCare Plus Based on information provided, Katharine is likely not eligible for BadgerCare Plus.
	Federal Poverty Level summary Katharine's FPL using BadgerCare rules is 170%. Katharine's FPL using Marketplace rules is 172%. Katharine's FPL using MAPP rules is 81%.
	Refer for tribal assistance assessment If Katharine is not receiving care through Indian Health Service, consider a referral to help connect Katharine with tribal resources, including IHS services.

Looking Ahead: The Gurulz Advantage

Lesson 1: Working with Professionals

- Pre Test
- Video: Working with Professionals
- Post Test
- Additional Resources

Lesson 2: Health Literacy

- Pre Test
- Video: Health Literacy
- Post Test
- Additional Resources

Lesson 3: Active Listening

- Pre Test
- Video: Active Listening
- Post Test
- Additional Resources



Gurulz is a learning management system (LMS) under development that provides a simple, culturally competent, and cost effective way for providers, advocates and consumers to learn about public and private health coverage programs and health benefits counseling skills.

The tool promotes improved knowledge and enhances competency for staff to assist patients—in turn, to greatly reduce uncompensated care for providers. The modules teach learners how to address community, economic, cultural, and knowledge barriers that deter disparity patients from securing appropriate and needed health care coverage

Research shows knowledgeable patient advocacy coupled with the proper alignment of coverage variables—what we call Precision Patient Advocacy—will reduce uncompensated care for patients, providers, and ultimately stymie the systemic growth of healthcare costs nationwide.

Course 3: Keep BadgerCare Plus

83%

You don't want to lose coverage due to a missed renewal or reporting. In this course, we remind you of important household changes to ...

My Coverage Plan, Inc. was made possible in part by grant number 5R44MD005810-04 from the National Institute on Minority Health and Health Disparities.



My Coverage Plan, Inc.

Copyright 2018 © My Coverage Plan, Inc. All Rights Reserved.

Find Us @ My Coverage Plan

